

# MotherLink referral partner program guide

## Welcome MotherLink referral partner (RP)

At MotherLink, we help our clients increase their website authority and take leading positions in organic search. Our mission is to have the biggest database of trusted authority sites, ready to be used for content marketing purposes and Off-Page SEO.

Our referral partners (RP's) are carefully selected industry professionals, who believe in white hat link building and are eager to help their friends and colleagues with Off-Page SEO.

Thank you for becoming our referral partner!

#### Hi MotherLink RP

As a referral partner (RP), you're eligible to promote MotherLink's services to end customers across various industries.

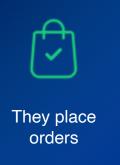
MotherLink works with a wide range of customers, from small to medium-sized businesses to the largest enterprises and vertical industries, from gambling and sports betting to healthcare and financial services, and more.

#### All you need to do

As a referral partner, your role will be to introduce MotherLink's services to potential and trusted clients.

This involves sharing your personal referral link with trusted individuals, allowing them to register an account on MotherLink's online Off-Page SEO platform.







#### Why refer to us

MotherLink is a European digital marketing agency that provides link building and PR services, helping marketing professionals worldwide increase their online presence and manage all their Off-Page SEO and content marketing efforts in one place.

We have the biggest database of trusted authority websites and leading SEO content writers to offer the best link building experience in the industry.

300+	5M+	10K+
Нарру	Words	Articles
clients	written	published



Covering over 100+ markets



45000+ high authority websites



All major industries (Including Gambling, Sports Betting, Forex and FinTech)



Professional writers with SEO background (31 languages)



Client-centric culture



Top digital marketing experts

### Working with MotherLink is a delight

After a client referred by you places an order, pays for it, and the order goes live (links are published), MotherLink will calculate the commission and sign a referral agreement with you.

#### Sign-up

Your referral will register an account on MotherLink's online SEO platform

#### 2. Browse & select

They will select the backlinks from our wide selection and place an order

#### **3.** Approve

Once they confirm the content, we're ready to go live

#### 4. Commission

After the order is completed, we're happy to sign a referral agreement with you and transfer you your commission

#### What's in it for you

The commission you earn through referrals will be calculated monthly and will be based on completed orders placed by the referred client.

An order qualifies as "completed" once it has been paid for and all links have been published.

RP's commission: €20 per link

e.g.: 10 ordered links = €200 referral commission for the RP

\*the offer stands for an unlimited amount of orders as long as the client is active

#### Terms

Once the first eligible referral order is completed, there will be a referral agreement signed with the RP.

When seeking customer referrals, the RP will:

- 1. not engage in any deceptive, misleading, illegal, or unethical practices;
- 2. not make any representations or warranties concerning MotherLink's services, except for the documentation furnished by MotherLink, such as pitch decks, presentations, and so on.;
- 3. conduct business in a manner that reflects favorably at all times on the good name, good will, and reputation of MotherLink;
- 4. offer MotherLink's services only to trusted individuals in his personal, professional network;
- 5. not offer MotherLink's services bluntly to random, unknown, and untrusted individuals;
- 6. not do any mass emailing to promote/offer MotherLink's services;
- 7. not use any automation tools to promote/offer MotherLink's services (e.g., email automation tools or LinkedIn automation tools);
- 8. provide an invoice to MotherLink based on the information forwarded about the links that went live in the previous month by the RP's referrals;
- 9. the commission will be disbursed to the bank account based on the information the RP provided to our KYC manager;
- 10. comply with all applicable federal, state, and local laws and regulations. The RP will indemnify and defend MotherLink from and against all damages, liabilities, costs, and expenses, including attorneys' and experts' fees and expenses, that MotherLink may incur as the result of any action brought against MotherLink and arising out of the acts of the RP in breach of this section;



## Next steps: Get in touch and apply

https://motherlink.io/linkbuilding-referral-program