

# Motherlink referral partner program guide

# Welcome

## MotherLink referral partner (RP)

At MotherLink, we help our clients to increase their website authority and take leading positions in organic search. Our mission is to have the biggest database of trusted authority sites, ready to be used for content marketing purposes and Off-Page SEO.

Our referral partners (RP's) are carefully selected industry professionals, who believe in white hat link building and are eager to help their friends and colleagues with Off-Page SEO.

Thank you for becoming our referral partner!

# Hi MotherLink RP

As a referral partner (RP), you're qualified to promote MotherLink's services to end customers of all sizes and industries.

MotherLink works with all different types of customers, from small-medium businesses to the largest enterprises and vertical industries from gambling and sports betting to healthcare and financial services and more.

## All you need to do

As a referral partner, you just introduce potential clients to MotherLink's representative, and they cover the rest of the work.

The introductions can be made preferably via email or Skype.



You bring  
friends



They place  
orders



You get  
paid

## Why refer to us

MotherLink is a European digital marketing agency, trusted by businesses and agencies all over the world with their Off-Page SEO and content marketing.

We have the biggest database of trusted authority websites and leading SEO content writers to provide the best link building experience in the industry.

**300+**

Happy clients

**5M+**

Words written

**10K+**

Articles published



Covering over 100 markets



45000 high authority websites



All major industries (Including Gambling, Sports Betting, Forex and FinTech)



Professional writers with SEO background (25 languages)



Client-centric culture



Top digital marketing experts



Client retention rate 95%

## Working with MotherLink is a delight

As you've made the introduction, our specialist will take over and best ensure the satisfaction and the delightful interaction with our business, brand and goods.

**1.**

Request

Your referrals will make a free request for backlinks and get a quote

**2.**

Select

They will select the backlinks from our wide selection

**3.**

Approve

Once they're happy with our content, we're ready to go live with it

**4.**

Commission

Once the order is completed, we're happy to transfer you your commission

## What's in it for you

Your referral commission will be calculated from every completed order placed by the referral client.

An order qualifies as “completed” once it's paid and all links are published.

RP's commission: up to **€20 per link**

eg: 10 ordered links = €200 referral commission for the RP

\*the offer stands for unlimited amount of orders and as long the client is active.

# Terms

With the first qualified referral onboarding, there will be a referral agreement signed with the RP

When seeking customer referrals, the RP will:

1. not engage in any deceptive, misleading, illegal, or unethical practices;
2. not make any representations or warranties concerning the MotherLink's services, except the documentation furnished by MotherLink, such as pitch decks, presentations and so on.;
3. conduct business in a manner that reflects favorably at all times on the good name, good will, and reputation of MotherLink;
4. offer MotherLink's services only to trusted individuals from his personal, professional network.
5. not offer MotherLink's services bluntly to random unknown and untrusted individuals.
6. not do any mass email sending to promote/offer MotherLink's services
7. not use any automation tools to promote/offer MotherLink's services (eg. email automation tools or LinkedIn automation tools)
8. comply with all applicable federal, state, and local laws and regulations. The RP will indemnify and defend MotherLink from and against all damages, liabilities, costs, and expenses, including attorneys' and experts' fees and expenses, that MotherLink may incur as the result of any action brought against MotherLink and arising out of the acts of the RP in breach of this section.



**Next steps:**  
**Get in touch and apply**

<https://motherlink.io/linkbuilding-referral-program>